



Trade In, Trade Up

Convert unwanted Printer Hardware into cash rebates



HP's Trade-In Program allows you to trade in your Printer Hardware, including most non-HP equipment, when you purchase new HP products! HP Trade-In offers very attractive rebates, and it eliminates the hassle and cost associated with disposing of aging technology.

Invest in the future, maximise the past. Unwanted Printer Hardware into cash rebates!

If you are like most companies, you have some technology that no longer meets your needs. In today's quickly changing environment, it is not unusual for companies simply to have outpaced the investment they made several years back. On the other hand, many companies are consolidating their IT environments, leaving them with redundant equipment. Whatever the reason, when you have assets you no longer need, your goal is to remove the technology, while maximising the investment you made in that technology.

We share that goal.

Check out the online Trade in Value calculator to see how much you will get for your old equipment
www.hp.com.au/tradein

For more information:
visit www.hp.com.au/tradein

HP Trade-In Program Benefits:

- Best possible return on aging Printer Hardware via a cash rebate
- Collection of equipment from customer site
- Full testing and report of received goods
- Data destruction using industry standard processes
- Certificate of destruction or erasure provided on request
- Environmentally responsible disposal of aged IT equipment via HP Planet Partners Recycle Program
- Offered to all HP customers

Why use the HP Trade-In Program?

- Reduces the overall cost of purchasing HP products
- Increases the opportunity to purchase more efficient and higher performing equipment
- Enables efficient asset management which can reduce internal costs
- Demonstrates commitment to the environment
- Saves time & costs by utilising HP's standard processes for equipment disposal
- Provides instant quotations for trade-in products via the HP web portal



www.metrocomputers.com.au

Telephone 02 9763 2755

Facsimile: 02 9763 2711